

**SALEM COUNTRY CLUB
BOARD MEETING MINUTES
March 11, 2013**

The Salem Country Club Board of Trustees held their monthly meeting Monday, March 12, 2012 @ 777 Ellsworth location. In attendance were Jeff Stockman, Brenda Blaine, Shelly Thomas, Jennifer Christopher, Matt Joing, Nick Rohm, John Snyder and Jen Coletta. Mike Sinkovich was unable to attend because he had back surgery the week before.

The February minutes were reviewed. A motion was made by Shelly Thomas to accept the minutes. Jen Coletta seconded. The motion was passed.

Financial Report: The financial report was reviewed. A motion was made by Jen Coletta to pass the financial report. Matt Joing seconded. The Motion passed.

Committee Reports:

Finance:

Shelly has received and reviewed last months Ohio Edison bills and we had a credit which balanced out our higher than normal charges. The area by the old guard shack had to be dug up and prepared for the new welcome center a pad was made by bringing in river rock so the structure has a secure place and good drainage. This months expenses submitted by Shawn were minimal, gas was only \$41.00. As we get into warmer weather and preparations needing to be done for opening day, these expenses will increase. The log book that Shawn is recording mileage and gas purchases is being kept up to date by him, and expenses have decreased, he is paying attention to his time much better. Dues are slowly coming in; we will see an increase next month as people get their tax returns. Shelly will mail out statements as she did in the past in the middle of April.

Lifeguards:

Three life saving tubes and lifejackets need to be replaced. Everyday supplies of band aides, antiseptic, bee sting spray ECT. need to be purchased or donated as they have been in the past. A new Kayak will be purchased to replace the broken one; Brenda will be looking at the sales and will purchase it. Jeff created fliers advertising life guard positions open at the club and gave them to Brenda before the meeting started. These flyers will be placed in the schools and she is also going to talk to some school administration about kids who may be looking for some employment over the summer. The schools included are Salem, West Branch, Columbiana, United, and Leetonia.

Snack Shack:

The guard shack has been moved next to the snack shack and will be used for storage of the event items we as a board use during the season. This will free up space in the snack for more storage. The electric service that comes into the snack shack is wired through

an eye hook that is screwed into wood that has rotted and needs to be replaced. Matt Joing will get it repaired before we start the season. Nick has hired everyone who is needed for the 2013 season to work at the snack shack.

Lake Swims and Grounds:

The first work weekend of the year is March 16th and 17th. Matt had a detailed project list for everyone to review. One of the priorities on the list is to clear the nature trail and get it ready for the 5K race. Also included was painting the porch and posts of the clubhouse, cleaning up the grounds of sticks and raking. The Jacobs ladder can start to be assembled, and installing an exhaust fan in the bathroom along with installing new windows in the lifeguard room. Construction has begun on the new welcome center and should be completed by the first week of April. The electric will be completed within a week or two of the structure being completed at a cost of \$1500.00. This cost is to include wall covering, a countertop, wiring, outlets and trim.

Groups: Currently we have 34 reservations between the clubhouse and lakehouse. The club currently has 35 reservations made for the year. The board is considering increasing the reservation fee for off season to help defer the cost of the electric heat that will be turned on for an event.

Old Business:

The first 5K Race will be held April 21st. The event has \$1,100.00 from 13 sponsors. All of the registration money will go to the Blindness Foundation. One hundred shirts will cost about \$550.00; the cost of the banner is \$100.00. We want the sponsor's names on the shirts large enough to get some benefit from it. Still need to ask Cope Farm Equipment and Butech to be sponsors. As of now it's publicized that it's a "member only event. "Because it is the first year and we want to make it not overwhelming to run. Business and their employees who sponsored in the event may participate in the race/walk... The route of the race starts at the gazebo, run behind the lake up the path behind the houses out onto Country Club lane, Out to Route 62, turn around and follow back into the club go left onto nature trail come out and past gazebo and repeat the race ends at the gazebo. Keeping racers individual times is still something that needs to be worked out and we need people to help. The entire board will help run the race to try to keep it smooth for the participations. The race currently has four people pre-registered.

The concession stand people that have done past events do not have any openings to host our events. Jeff Stockman was able to find a food vendor who is able to come to all of the events except for opening day. Kid's outdoor days in September we will be using the past vender. The new Concession trailer cannot come to set up for opening day event, but can come to the other events.

Opening day theme is tabled for now. We may not even go with a theme this year because John pointed out that a theme locks in what can be done for opening day. Discussion progressed and it was decided we may still have a theme but not limit ourselves to only do things around the theme. Each board member will be in charge of a minute to win it game. Jeff Stockman will be contacting the fire eaters, photo booth people and a magician to come to opening day as the end kickoff act. He will book one of them to “end the night “for opening day. The club will be selling popcorn and snow cones for all members to enjoy.

The Easter Event is on March 30th at 11:30 a.m. We will be having an Easter egg hunt for the kids and lots of candy.

Jeff updated and added all membership e-mails and they have been updated, we currently have 273 members’ e-mails and will add more as time goes on.

Matt Joing has been working on new welcome book for membership. Matt is close to having the book done and it will be available for opening day. He is also working on updating the application for new members to be clearer to the board and perspective members.

New Business:

Jeff spoke to The Salem Baseball League about the club hosting a little league team. When he approached the league with the idea they said they have enough sponsors, and they were not open to the idea of the coach having to be a member and the only sponsor of the team. Also we wanted the team to use the club’s field as their practice field. He was told this would be unfair to the other teams. Other conditions were the club would waive the guest fee and we wanted to make sure the clubs logo was big enough to be recognized. After much discussion, the vote was a unanimous no, to sponsoring a team. The reason was when this idea was first discussed there were many advantages for the club as far as advertising is concerned and now there would not be. Jeff will contact the Salem Baseball board and explain our position. We sponsored a basketball team last year and Jeff was very disappointed with how small the Country Club’s logo was on the shirt and our name was lost in all of the other names.

Brenda Blaine is on the fence about running for a second term in November. She has a friend, Kim Weir who is interested in running lifeguards next year and joining the board as an honorary position. The board discussed Kim as an honorary board member. Jeff made a motion to vote Kim Weir as an honorary board member. All members are in favor of her becoming a member, the motion passed.

Jeff Stockman has been in contact with a local business, Pine Meadows to do a “partnership business approach”. What this means is the board would offer club members a discount or promotional offer from Pine Meadows in form of a coupon at first, at there facility. In the future the club hopes to be able to offer a similar promotion

of discounts like the famous “soccer card”. Jeff has also been in contact with several other local businesses in the area and they are open to the idea. We may expand on the idea in the fall as another advantage of being a member.

As in the past through a Mahoning County co-op work program, Shawn was able to get summer help again this year. He will have to attend a meeting for the program but expects to get several workers at no expense to the club.

The next meeting will be April 8, 2013 at 6:30 in the club house.